



Great Patient Care Begins With Great Employee Care

Empower Them to Take Action

As healthcare providers adjust to the COVID-19 pandemic, they must care for their employees facing significant mental and physical health strains in and out of the workplace. Odds are you have provided your valued employees with resources to mitigate stress and maintain their mental health as they perform their critical roles.

Yet people are predictably irrational. There's a host of barriers and biases driving their decision making that must be addressed if employees are going to be empowered to take action. These include:

30+

psychosocial barriers

170

cognitive biases

and significantly **MORE**

contextual factors

Effective communication is key to meeting employees where they are, and to directing them to the digital and mental wellness resources they need during and after the COVID-19 pandemic.

It's time to re-engage your team, mitigate burnout, and drive operational and clinical effectiveness.

Re-engage Your People

Lirio behavior change programs optimize the employee experience, resource adoption, and desired health actions.

Introducing:

lirio

Lirio is a behavior change AI company that unites behavioral science with artificial intelligence, powering your ability to move people along their unique journey to better health through person-centered communication.

Lirio knows how to move people to take action.

We'll partner with you to:

1. Create context-sensitive behavior change programs that meet people where they are.
2. Provide a person-centered, seamless work experience across physical and digital spaces.
3. Ensure your people feel safe, cared for, and know the next steps they need to take to engage.

Increase Care Quality

Proactively engage over-stressed employees with hyper-personalized communications powered by Lirio's Behavior Change AI platform.

Design for human behavior to maximize impact.

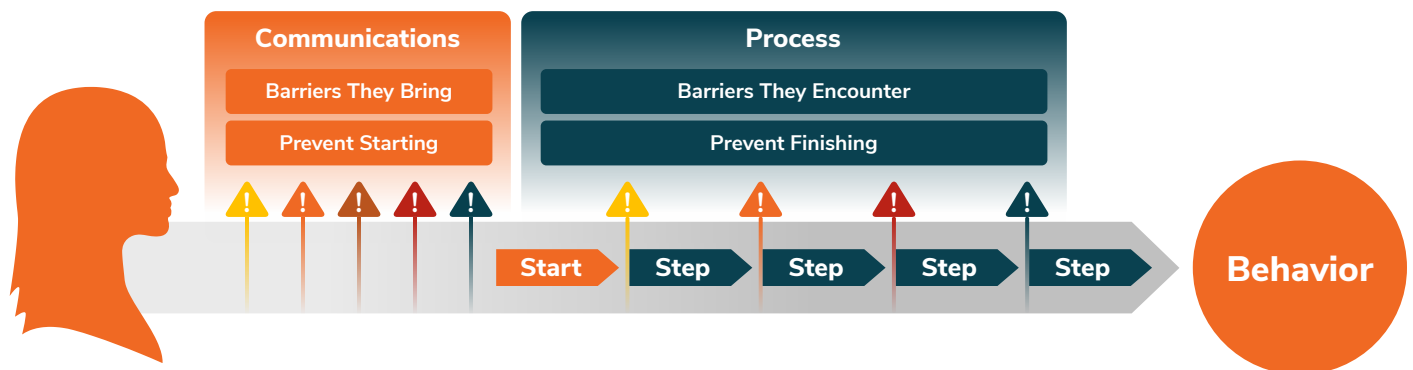
Biases, barriers, and a host of contextual factors shape human behavior. Our behavioral discovery and behavior change programs overcome the barriers and amplify the benefits of taking a desired action, driving participation in care pathways important to your employees.

Words matter. Context matters more.

Our Method

Lirio starts with behavioral and communications audits and a mapping of the related action paths.

This uncovers the barriers and biases preventing an employee from beginning or completing a desired behavior. We can then design communication, process, and behavioral solutions to overcome and counteract the underlying conditions, aligning existing communications with the new approach.



We Are Determined to Provide Value Now

We're ready to work with you to deliver hyper-personalized communications that move people along their journey to better health:

- Steer employees to desired behaviors through empathetic, targeted communications
- Encourage rescheduling for elective procedures postponed during COVID-19
- Drive adoption of digital and mental wellness resources
- Improve integration of your digital and physical spaces
- Gain a more complete understanding of how your employees make decisions

Call **877.819.2188** or message us at lirio.com/contact-us to schedule a consultation to see how Lirio can improve your communications and processes.

Learn More: www.lirio.com

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lirio Communication that Moves People